

NEW Student Learning Outcomes Matrix - Academic Year 2022 – 2023

Course	Tool	Benchmark	Assmt. Period
SLO 1: Students will demonstrate accurate knowledge of the foundational principles required for the sport management profession			
SPST 100	Foundational Knowledge Coverage and Performance Rubric	1.1 7 CPC areas covered	2022-23
		1.2 80% of students will score 70% on exams	2022-23
	Students who have earned 105 credits or above	90% of eligible students will have achieved a major GPA of 2.75	2022-23
SLO 2: Students will demonstrate information literacy			
SPST 240	Legal Research, Information Literacy Rubric (direct)	SPST 1XX or SPST 2XX: each row of the rubric will average 2 or higher	2022-23
SPST 399	Information Literacy Rubric (direct)	SPST 3XX or SPST 4XX: each row of the rubric will average 3 or higher	2022-23
SLO 3: Students will exhibit college-level writing and correctly utilize industry appropriate formatting.			
SPST 399	Writing Rubric (direct)	Each row of the rubric will average 2 or higher	2022-23
SPST 390	Site Supervisor Evaluation - Writing rubric (indirect)	80% of performing students score 3 in all categories	2022-23
SPST 490	Site Supervisor Evaluation - Writing rubric (indirect)	80% of performing students score 3 in all categories	2022-23
SLO 4: Students will perform best practices for oral communication.			
SPST 420	Presentation Rubric (direct)	Each row of the rubric will average 2 or higher	2022-23
SPST 390	Site Supervisor Evaluation - comm. rubric (indirect)	80% of performing students score 3 in all categories	2022-23
SPST 490	Site Supervisor Evaluation - comm. rubric (indirect)	80% of performing students score 3 in all categories	2022-23
SLO 5: Students will accurately apply their learning in assignments by practicing the role of industry professionals.			
SPST 215	Applied Learning Rubric (direct)	80% of students score 2< in all categories	2022-23
SPST 280	Applied Learning Rubric (direct)	80% of students score 2< in all categories	2022-23

SLO 6: Students will employ networking skills in experiential opportunities

SPST 390	Networking rubric (direct)	80% of students score 3 in all categories	2022-23
SPST 490	Networking rubric (direct)	80% of students score 3 in all categories	2022-23

NEW Program-Level Operational Effectiveness Goals Matrix Academic Year 2022-23

OEG and Measurement Tool	Identify the Benchmark	Data Summary	Assessment Results
OEG 1: Provide opportunities for students to engage with a diversity of sport practitioners			
Measure 1: Guest speakers, alumni, practitioner, consultant involvement in classrooms	30 times per academic year, current students will have a chance to engage with industry practitioners		
OEG 2: Communicate achievements, activities, and innovations of department and affiliated individuals to external audiences.			
Measure 1: Communicate with external audiences via new media.	At least twelve posts per semester will be made collectively through our digital outlets State of the Union letter (2/year)		
OEG 3: Have faculty that are engaged in the sport management industry and/or academia.			
Measure 1: Faculty activity	All faculty will attend at least one sport conference or engage as an industry consultant at least once per academic year		
OEG 4: Students will graduate in a timely manner.			
Measure 1: 5-year graduation rate	First-year entry students will graduate at 60% or higher rate Transfer entry students will graduate at 65% or higher rate		
Measure 2: Course scheduling	All required courses are offered at least once per year. Ten separate electives (seven that are distinct) are offered through an academic year.		
OEG 5: Partner with students in the content and development of their educational experience.			
Measure 1: Student opportunities for engagement	Provide students at least two opportunities per academic year to provide feedback and engage in various aspects of their education.		