

**REVISED Student Learning Outcomes Matrix - Academic Year 2023-24**

Course	Tool	Benchmark
<b>SLO 1: Students will demonstrate accurate knowledge of the foundational principles required for the sport management profession</b>		
SPST 100	Foundational Knowledge Coverage and Performance Rubric	1.1 7 CPC areas covered
		1.2 80% of students will score 70% on exams
	Students who have earned 105 credit or above	90% of eligible students will have achieved a major GPA of 2.75
<b>SLO 2: Students will demonstrate information literacy</b>		
SPST 399	Information Literacy Rubric (direct)	SPST 3XX or SPST 4XX: each row of the rubric will average 3 or higher
SPST 421	Information Literacy Rubric (direct)	SPST 3XX or SPST 4XX: each row of the rubric will average 3 or higher
<b>SLO 3: Students will exhibit college-level writing and correctly utilize industry appropriate formatting.</b>		
SPST 420	Writing Rubric (direct)	Each row of the rubric will average 2 or higher
SPST 390	Site Supervisor Evaluation - Writing rubric (indirect)	80% of students score 3 in all categories
SPST 490	Site Supervisor Evaluation - Writing rubric (indirect)	80% of students score 3 in all categories
<b>SLO 4: Students will perform oral communication practices that facilitate effective communication with others</b>		
SPST 421	Presentation Rubric (direct)	Each row of the rubric will average 2 or higher
SPST 390	Site Supervisor Evaluation - comm. rubric (indirect)	80% of students score 3 in all categories
SPST 490	Site Supervisor Evaluation - comm. rubric (indirect)	80% of students score 3 in all categories
<b>SLO 5: Students will accurately apply their learning in assignments by practicing the role of industry professionals.</b>		
SPST 245	Applied Learning Rubric (direct)	80% of students score 2< in all categories
SPST 320	Applied Learning Rubric (direct)	80% of students score 2< in all categories

<b>SLO 6: Students will demonstrate an understanding of how the sport industry may privilege some and disadvantage others</b>		
SPST 240	ADA analysis	SPST 1XX or SPST 2XX: each row of the rubric will average 2 or higher
SPST 420	Case study	SPST 3XX or SPST 4XX: each row of the rubric will average 3 or higher

**NEW** Program-Level Operational Effectiveness Goals Matrix Academic Year 2023-24

OEG and Measurement Tool	Identify the Benchmark	Data Summary
<b>OEG 1: Provide opportunities for students to engage with a diversity of sport practitioners</b>		
Measure 1: Guest speakers, alumni, practitioner, consultant involvement in classrooms	30 times per academic year, current students will have a chance to engage with industry practitioners	
<b>OEG 2: Have faculty that are engaged in the sport management industry and/or academia.</b>		
Measure 1: Faculty activity	All faculty will attend at least one sport conference or engage as an industry consultant at least once per academic year	
<b>OEG 3: Provide mechanisms for students to graduate in a timely manner.</b>		
Measure 1: 5-year graduation rate	First-year entry students will graduate at 60% or higher rate Transfer entry students will graduate at 65% or higher rate	
Measure 2: Course scheduling	All required courses are offered at least once per year. Ten separate electives (seven that are distinct) are offered through an academic year.	
<b>OEG 4: Partner with students in the content and development of their educational experience.</b>		
Measure 1: Student opportunities for engagement	Provide students at least two opportunities per academic year to provide feedback and engage in various aspects of their education.	