

Student Learning Outcomes Matrix for 2021-22

			Assessment Results	
Course	Tool	Benchmark	Dates of data collection	Results finalized
SLO 1: Students will demonstrate accurate knowledge of the foundational principles required for the sport management profession				
SPST 100	Foundational Knowledge Coverage and Performance Rubric	1.1 7 CPC areas covered	2021-2022	June 2022
		1.2 80% of students will score 70% on exams	2021-2022	June 2022
SPST 421	Foundational knowledge rubric (direct)	Project will score 2< in all categories	2021-2022	June 2022
SLO 2: Students will demonstrate information literacy				
SPST 240	Legal Research, Information Literacy Rubric (direct)	<20% students <2 in any one category	2021-2022	June 2022
SPST 399	Information Literacy Rubric (direct)	<20% students <3 in any one category	2021-2022	June 2022
SLO 3: Students will exhibit college-level writing and correctly utilize industry appropriate formatting.				
SPST 320	Marketing Plan - Writing Rubric (direct)	<20% students <2 in any one category	2021-2022	June 2022
SPST 390	Site Supervisor Evaluation - Writing rubric (indirect)	80% of students score 3 in all categories	2021-2022	June 2022
SPST 490	Site Supervisor Evaluation - Writing rubric (indirect)	80% of students score 3 in all categories	2021-2022	June 2022
SLO 4: Students will perform oral communication practices that facilitate effective communication with others				
SPST 420	Presentation Rubric (direct)	<20% students <2 in any one category	2021-2022	June 2022
SPST 390	Site Supervisor Evaluation - comm. rubric (indirect)	80% of students score 3 in all categories	2021-2022	June 2022
SPST 490	Site Supervisor Evaluation - comm. rubric (indirect)	80% of students score 3 in all categories	2021-2022	June 2022
SLO 5: Students will accurately apply their learning in assignments by practicing the role of industry professionals.				
SPST 215	Applied Learning Rubric (direct)	80% of students score 2< in all categories	2021-2022	June 2022
SPST 280	Applied Learning Rubric (direct)	90% of students score 2< in all categories	2021-2022	June 2022
SLO 6: Students will employ networking skills in experiential opportunities				
SPST 390	Networking rubric (direct)	80% of students score 3 in all categories	2021-2022	June 2022
SPST 490	Networking rubric (direct)	80% of students score 3 in all categories	2021-2022	June 2022

Operational Effectiveness Goals Matrix for 2021-22

OEG and Measurement Tool	Identify the Benchmark	Data Summary	Assessment Results
OEG 1: Provide opportunities for students to engage with a diversity of sport practitioners			
Measure 1: Guest speakers, alumni, practitioner, consultant involvement in classrooms	30 times per academic year, current students will have a chance to engage with industry practitioners	2021-2022	June 2022
OEG 2: Strive to maintain connections and support to graduates of our program.			
Measure 1: Maintain electronic communication with alumni groups	At least four posts per month will be made collectively through our social media outlets: <ul style="list-style-type: none"> ● Twitter ● Instagram ● Snapchat ● YouTube channel State of the Union letter (2/year)	2021-2022	June 2022
Measure 2: Create mechanisms for alumni involvements	Host one event per year that is available and inclusive of SJFC alumni	2021-2022	June 2022
OEG 3: Have faculty that are engaged in the sport management industry and/or academia.			
Measure 1: Faculty activity	All faculty will attend at least one sport conference or engage as an industry consultant at least once per academic year	2021-2022	June 2022
OEG 4: Provide mechanisms for students to graduate in a timely manner.			
Measure 1: Long-range planning	At least 75% of sophomore-senior students will have a course progression plan in UAchieve or some other place (e.g. Google Drive) that is shared between advisor and student	2021-2022	June 2022
Measure 2: Course scheduling	All required courses are offered at least once per year. Ten separate electives (seven that are distinct) are offered through an academic year.	2021-2022	June 2022
OEG 5: Partner with students in the content and development of their educational experience.			
Measure 1: Student opportunities for engagement	Provide students at least two opportunities per academic year to provide feedback and engage in various aspects of their education.	2021-2022	June 2022